



Privacy Policy

DREAM 2 WIN COMPETITIONS LTD

128 City Road

London

EC1V 2NX

United Kingdom

Privacy Policy

Introduction

Welcome to **DREAM 2 WIN COMPETITIONS LTD**'s privacy policy.

DREAM 2 WIN COMPETITIONS LTD respects your privacy and is committed to protecting your personal data. This privacy policy will inform you as to how we process and look after your personal data when you visit our website (regardless of where you visit it from). It also tells you about your privacy rights and how the law protects you.

Important information and who we are

Purpose of this privacy policy

This privacy policy aims to give you information on how **DREAM 2 WIN COMPETITIONS LTD** collects and processes your personal data through your use of this website, including any data you may provide through this website when you sign up to our newsletter, purchase any products or services or take part in a prize draw or competition.

This website is not intended for children and we do not knowingly collect data relating to children.

It is important that you read this privacy policy together with any other privacy policy or fair processing policy we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy policy supplements other notices and privacy policies and is not intended to override them.

Controller

DREAM 2 WIN COMPETITIONS LTD is the controller and responsible for your personal data (collectively referred to as "DREAM 2 WIN COMPETITIONS LTD", "we", "us" or "our" in this privacy policy).



We have appointed a data privacy manager who is responsible for overseeing questions in relation to this privacy policy. If you have any questions about this privacy policy, including any requests to exercise your legal rights, please contact the data privacy manager using the details set out below.

Contact details

If you have any questions about this privacy policy or our privacy practices, please contact our data privacy manager in the following ways:

- **Full name of legal entity:** DREAM 2 WIN COMPETITIONS LTD
- **Name of data privacy manager:** Dean Borrey
- **Email address:** info@dream2win.co.uk
- **Postal address:** 128 City Road, London, EC1V 2NX, United Kingdom

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

Changes to the privacy policy and your duty to inform us of changes

We keep our privacy policy under regular review. This version was last updated on 28 July 2026.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Third-party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:



- **Identity Data:** includes first name, last name, username or similar identifier, title, date of birth and gender.
- **Contact Data:** includes billing address, delivery address, email address and telephone numbers.
- **Financial Data:** includes bank account and payment card details.
- **Transaction Data:** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Technical Data:** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Profile Data:** includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- **Usage Data:** includes information about how you use our website, products and services.
- **Marketing and Communications Data:** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data could be derived from your personal data but is not considered personal data in law as this data will not directly or indirectly reveal your identity.

We do not collect any **Special Categories of Personal Data** about you (this includes details about your race, ethnicity, beliefs, health, genetic data, or criminal convictions).

We collect the minimum amount of personal data required to enable you to enter into any prize draw and competition and allow us to run the promotion. If you are a winner, it may be necessary to collect more detailed information from you in order to award your prize. You will be notified of this at the time we contact you.

If you fail to provide personal data

Where we need to collect personal data by law, or under the terms of a contract we have with you, and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to enter you into a competition). In this case, we may have to refuse your entry to a competition.

How is your personal data collected?

We use different methods to collect data from and about you including through:



- **Direct interactions:** You may give us your Identity, Contact, and Financial Data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you create an account, enter a competition, or subscribe to marketing.
- **Automated technologies or interactions:** As you interact with our website, we automatically collect Technical Data about your equipment, browsing actions, and patterns using cookies and similar technologies.
- **Third parties or publicly available sources:** We may receive personal data about you from analytics providers (such as Google), advertising networks (such as Meta), and technical, payment, and delivery services.

How we use your personal data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests and your fundamental rights do not override those interests.
- Where we need to comply with a legal obligation.

Purpose / Activity	Type of Data	Lawful Basis for Processing
To register you as a new customer	(a) Identity (b) Contact	Performance of a contract with you
To process and deliver your order (managing payments, fees, charges)	(a) Identity (b) Contact (c) Financial (d) Transaction (e) Marketing	(a) Performance of a contract (b) Legitimate interests (to recover debts due)



Purpose / Activity	Type of Data	Lawful Basis for Processing
To manage our relationship with you (notifying changes, surveys)	(a) Identity (b) Contact (c) Profile (d) Marketing	(a) Performance of a contract (b) Legal obligation (c) Legitimate interests
To enable you to partake in a prize draw or competition	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing	(a) Performance of a contract (b) Legitimate interests
To administer and protect our business & website (IT services, security)	(a) Identity (b) Contact (c) Technical	(a) Legitimate interests (b) Legal obligation
To deliver relevant website content and advertisements	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing (f) Technical	Legitimate interests (to grow our business and inform marketing strategy)
To use data analytics to improve our website and services	(a) Technical (b) Usage	Legitimate interests



Winner Publicity & ASA Compliance

If you are the winner of a competition, you will be invited to participate in publicity exercises. Your participation is voluntary. However, even if you decline publicity, we may still be required to provide your details to the **Advertising Standards Authority (ASA)** as proof that the competition was properly administered and the prize awarded.

Marketing & Charity Voting

You will receive marketing communications from us if you have requested information or entered a competition and have not opted out.

We may also use your Identity, Contact, and Profile Data to invite you to participate in monthly charity voting, where 10% of ticket sales are donated to a selected charity. Participation is optional, and you may opt out of marketing messages at any time.

Disclosures of your personal data

We may share your personal data with External Third Parties including:

- IT and hosting service providers.
- Payment processing platforms.
- Professional advisers (lawyers, bankers, auditors, insurers).
- Regulators such as the Advertising Standards Authority (ASA) and HMRC.

Charity Participation & Voting Policy

We operate a monthly charity voting programme designed to ensure fairness, transparency, and equal opportunity for all participating organisations.

- The first vote will commence on 01/09/2026.
- Three charities will be randomly selected from our roster of verified and approved charities.
- Charities included in a vote will be excluded from selection for 1 month following participation.
- The winning charity will enter a 6-month dormant period before becoming eligible again.
- Random selection is carried out using an impartial automated process to ensure fairness.
- Voting is free and does not require a purchase or entry into any competition.
- Charity information provided to us during onboarding will be processed in accordance with our Privacy Policy.



Charities wishing to participate must complete our verification process, which includes confirming registered charity status, providing required documentation, and agreeing to our partnership terms.

For enquiries or to begin the onboarding process, please contact us using the details provided on our website.

International transfers

We do not transfer your personal data outside the UK.

Data security & retention

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way. We will only retain your personal data for as long as reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements.

Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request the transfer of your personal data.
- Right to withdraw consent.

If you wish to exercise any of these rights, please contact us at info@dream2win.co.uk